## Swachhta Hi Seva - 2018

## ICAR - INDIAN INSTITUTE OF SPICES RESEARCH, KOZHIKODE, KERALA Report for 29.09.2018

To create awareness on cleanliness among students and general public, ICAR-IISR headquarters in collaboration with Government Lower Primary School, Chelavoor, Kozhikode organized a school level rally on 29.09.2018. Slogans to disseminate message on the importance of waste management, pollution-free environment and conserving nature for future generation were raised during the rally. Dr. C. K. Thankamani, Principal Scientist and Nodal Officer, Swachhta Mission of the Institute addressed the gathering and conveyed the basic principles to be adopted in day-to-day life in order to reduce generation of waste. The programme was attended by volunteers representing ICAR-IISR, students, members of parents-teachers association as well as teachers during which, poems on cleanliness were recited. As a part of establishing a medicinal garden, bush pepper plants were supplied to the members of "Haritha Club" of the school and the activities were concluded with the formation of a human chain, expressing unity and solidarity to the strive towards a pollution-free India.



Slogan and dialogue telling contest for students and a mini-rally to tell Swachhta awareness was carried out by KVK, Peruvannamuzhi campus to Main road.

Total number of participants - 365

